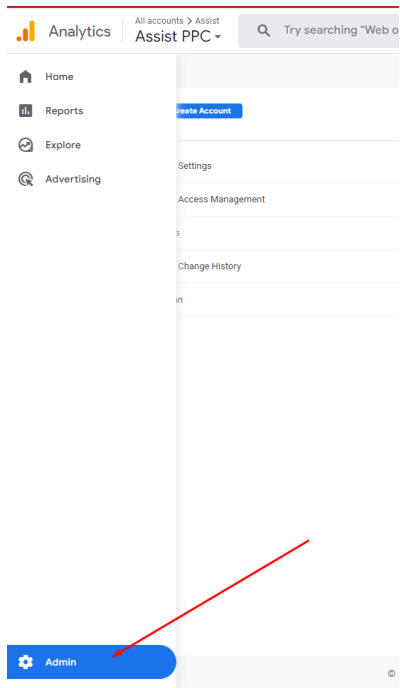


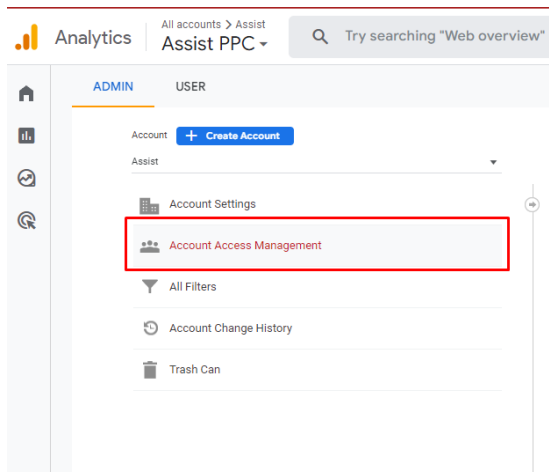
## Add assistPPC to your Google Analytics

### Instructions:

Log in to Google Analytics and click on the Admin bar in the bottom left corner.



Next, click on Account Access Management



Click to add a new user and add [steve@assistppc.com](mailto:steve@assistppc.com) as an Administrator then click Add

Assist × Add roles and data restrictions Add

Email addresses

× Enter email addresses

Notify new users by email

Direct roles and data restrictions ⓘ

Standard roles

- Administrator**  
Full control of account. [Learn more](#)
- Editor  
Edit all data and settings for account. Cannot manage users. [Learn more](#)
- Marketer  
Edit audiences, conversions, attribution models, lookback windows, and events for account. Includes Analyst role. GA4 only. [Learn more](#)
- Analyst  
Create and edit shared assets like dashboards and annotations for account. Includes Viewer role. [Learn more](#)
- Viewer  
See report data and configuration settings for account. [Learn more](#)
- None